

Col. Arthur D. Simons Center *for the Study of Interagency Cooperation*



Progress Report 2016

**The Simons Center is a program of the CGSC Foundation, Inc.,
sponsored in part by a grant from the Perot Foundation.**

www.simonscenter.org

Our Mission:

Our mission is to advance scholarship at the U.S. Army Command and General Staff College, develop interagency leaders, improve interagency operations, and build a body of interagency knowledge.

Message from the CGSC Foundation CEO

This year, the Simons Center welcomed Col. (Ret.) Roderick M. Cox as the new Program Director. Rod joined the staff in March after a distinguished career serving in the military and in interagency positions. While Rod has not been with us long, he is already leaving his mark.

As I predicted in last year's letter, the Simons Center has continued to move forward, accomplishing much in a short amount of time. The Simons Center has increased its commitment to supporting the U.S. Army Command and General Staff College by not only maintaining the high quality of its *InterAgency Journal* whose authors include CGSC faculty and students, but also establishing a new lecture series.

The InterAgency Brown-Bag Lecture Series is co-sponsored with the U.S. Army Command and General Staff School, and is proving to be a wonderful addition to the College's extracurricular offerings. So far the new lecture series has featured several experts in their field, and more are lining up for their turn to engage with the students.

Already, I can see that 2017 will be as busy and productive as 2016. I'd like to encourage you to contribute to the Simons Center's mission whether through the submission of original manuscripts for our publication series or through financial donations. With your continued support, the Simons Center will carry on making an impact.

– Douglas L. Tystad
Chief Executive Officer, CGSC Foundation, Inc.



Message from the Simons Center Program Director



Our world is complex and the challenges we face call for more often than not a “whole-of-government” approach. We need leaders who are educated and trained to successfully function in the interagency environment. And while most government agencies tend to focus on their own mission and develop plans of action using their own resources, this is simply not adequate and does not advance the interests of the United States. Competent interagency leadership is needed for synergy to occur across all agencies of our government. The American people deserve no less.

The Simons Center's mission is to develop interagency leaders, improve interagency processes, and to build a body of interagency knowledge. We are doing this by enhancing the scholarship at the U.S. Army Command and General Staff College through several programs which include bringing in extracurricular speakers who are interagency experts, sponsoring senior interagency officials who enhance elective courses, sponsoring academic writing contests, and by publishing faculty and student manuscripts that add to the professional interagency discourse. Similarly, the Simons Center also conducts programs that enhance the scholarship and interaction by the Staff College faculty and students and senior government officials with area universities. These programs showcase the talent and the wealth of knowledge within the government while at the same time enhance interaction and professional development with learned civilian academicians and their students. All with the intent to develop leaders who can successfully function across and with multiple agencies and non-governmental entities.

The Simons Center is a commercial publishing house. We publish several items to include the well-respected, peer-reviewed *InterAgency Journal* - a refereed national security studies journal that provides a forum for professional discussion on interagency topics. Our readership is world-wide, both in hard copy and online and we welcome the submission of manuscripts that add to the professional discourse.

And the Simons Center's website serves as a one-stop site for interagency practitioners, scholars, and policy makers. We offer “News You Can Use” - a tri-weekly round-up of news concerning various government and non-government topics relevant to our audience - as well as other current news and events from across the interagency community. We also offer a comprehensive user friendly interagency bibliography and we have a library of over 170 original interagency papers, studies, and reports.

I invite you to partner with us as we strive to develop interagency leaders.

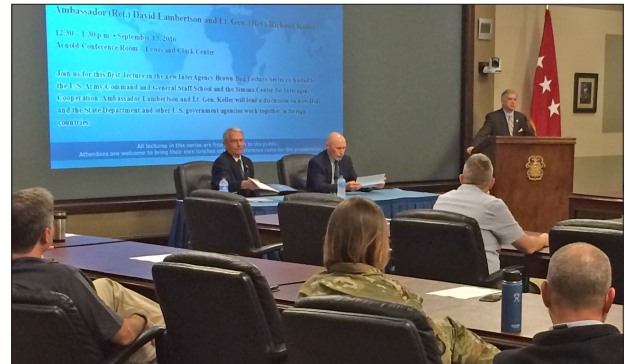
– Roderick M. Cox
Program Director, Simons Center

Did you know?...

Since its founding in 2010, the Simons Center has published 100 manuscripts penned by CGSC students, graduates and faculty.

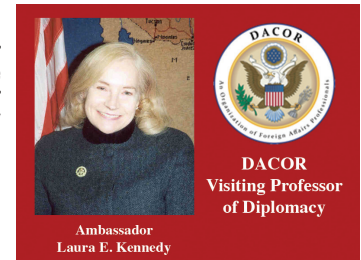
2016 Support to the U.S. Army Command and General Staff College

- Sponsored CGSOC student writing awards
- Sponsored School of Advanced Military Studies student writing awards
- Sponsored CGSC faculty writing awards
- Published faculty and student manuscripts
- Sponsored the Distinguished Professor of Foreign Policy and Diplomacy program
- Co-sponsored InterAgency Brown-Bag Lecture Series with the U.S. Army Command and General Staff School
- Sponsored Executive Leadership Summit in cooperation with University of Kansas School of Business
- Facilitated CGSC faculty interaction with area universities, enhancing scholarship throughout our community
- Participated in and attended CGSC events and seminars
- Provided speakers for CGSC electives and events
- Hosted meetings for CGSC faculty and students
- Encouraged faculty and student research of interagency issues and the publication of original research and personal experiences in the field
- Provided Distance Education students with access to materials once exclusive to local students, including video of InterAgency Brown-Bag Lectures



Simons Center Program Director Rod Cox introduces the panel at the inaugural InterAgency Brown-Bag Lecture Sept. 13, 2016.

The Simons Center sponsors the Visiting Professor of Diplomacy program for CGSC. Ambassador (Ret.) Kennedy visited in December 2016.



CGSC Foundation CEO Doug Tystad presents the Simons Center Interagency Writing Award to Maj. Kyle M. Johnston during the graduation ceremony for the CGSC Class of 2016.

Simons Center Fellow

In 2016, the Simons Center welcomed Lt. Col. Todd Schmidt, U.S. Army, as a Military Research Fellow. Lt. Col. Schmidt is a Ph.D. candidate at the University of Kansas in a program through the U.S. Army Command and General Staff College's School of Advanced Military Studies. His research focuses on interagency process and outcomes, primarily investigating the influence of belief systems and "operational code" on National Security Council participants, recommendations to the President, and how the make-up of the National Security Council can affect and generate cognitive inconsistencies in the interagency process, policy recommendations and outcomes. The Simons Center looks forward to assisting him with his scholarship and to publishing his research findings.



Simons Center Internship Agreements

KANSAS STATE
UNIVERSITY


Missouri State
UNIVERSITY

KU
THE UNIVERSITY OF
KANSAS


PARK
UNIVERSITY

UNIVERSITY
of SAINT MARY

PENN STATE


Support to Professional Military Education

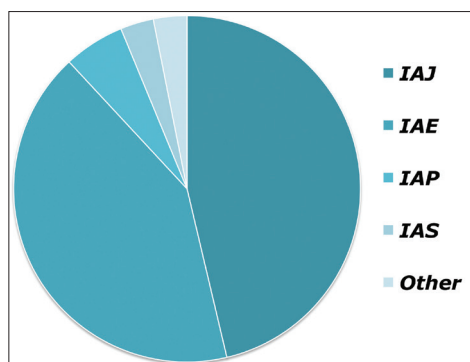
Simons Center publications are part of the curriculum at these institutions:
U.S. Army Command and General Staff College, Air Command and Staff College,
U.S. Army War College, Naval War College, Air War College,
Naval Postgraduate School and U.S. Army Special Warfare Center.

Expanding our "Body of Knowledge" in 2016

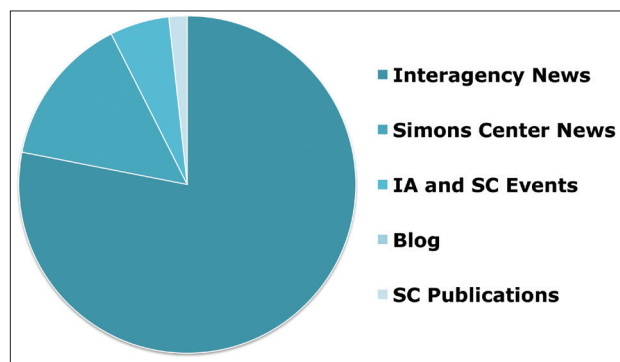
- 173 manuscripts published since 2010
- Simons Center Publications: 3 *InterAgency Journals* and 1 *InterAgency Study*
- Stood up an editorial board, making all Simons Center publications peer-reviewed
- Over 50% of published material is authored by CGSC faculty and students
- All published material archived by the Ike Skelton Combined Arms Research Library, Naval Postgraduate School Center for Homeland Defense, and DHS's Homeland Security Digital Library
- *InterAgency Journal* now distributed to all country teams at U.S. embassies worldwide
- Subscription list of over 2,300: 50% military; 40% civilian government agencies; 10% academicians
- Print and web-based publishing: ePub and PDF formats now available online
- More than 3,200 online publication reads



Publication Views



Website Posts



Development of the website

- "News You Can Use" posted three times per week. These posts provide a broad overview on recent news related to national security, cybersecurity, human rights, public health, and government personnel.
- "Featured Articles" posted weekly, highlighting individual articles from the *InterAgency Journal*.
- Other relevant interagency news items posted weekly
- 13,470 website visits - up 15.3% from 2015
- 23,353 pageviews - up 10.4% from 2015
- 326 email subscribers - up 29.4% from 2015
- 2,100+ manuscripts in annotated bibliography - up 5.0% from 2015
- Links to 69 government agencies; 72 academic and research institutes; and 48 non-government, non-profit, and international organizations
- 39 federal special reports and publications

Did you know?

The *InterAgency Journal* is used by the U.S. State Department's Foreign Service Institute.

“ The InterAgency Brown-Bag Lecture Series offers a forum for interagency faculty to discuss with interested students and faculty the work of their respective agency, enhancing attendee understanding of the value of a “whole-of-government” approach to our nation’s international security strategy.

- Dr. John G. Breen

Commandant’s Distinguished Chair for National Intelligence Studies, CGSC

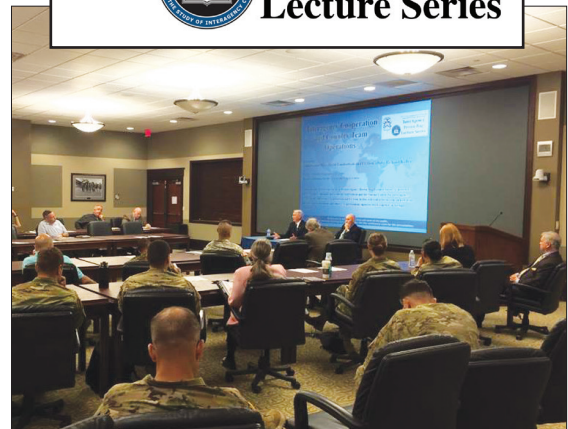
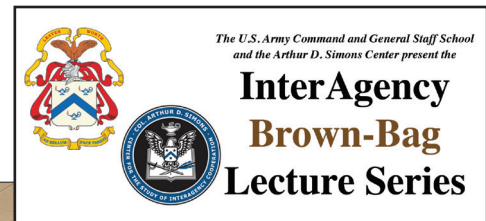
InterAgency Brown-Bag Lecture Series

The Simons Center established a new lecture series in partnership with the U.S. Army Command and General Staff School. The InterAgency Brown-Bag Lecture Series is an extracurricular, interagency topic-focused series that is intended to help enrich the CGSS curriculum.

Each lecture features speakers from U.S. government agencies who share both their agency’s and their personal experience and expertise with the students and faculty at the Command and General Staff College. The lectures have garnered positive reviews from attendees and presenters alike.

Presentations are recorded for use by the 6,000+ Distance Education CGSC students and the resident CGSS at the four satellite campuses. Presentations are also available for viewing at the Simons Center website.

Since they began in September, the lectures have averaged over 40 attendees, including CGSC students and faculty, area college and university students, military family members, and Department of Defense and other U.S. agency personnel from the Fort Leavenworth and Kansas City metropolitan area. All presentations are free and open to the public.



The inaugural brown-bag lecture Sept. 13, 2016.



Mr. Larry A. Hisle, Executive Director, Greater Kansas City Federal Executive Board, presents the fourth InterAgency Brown-Bag lecture Dec. 13, 2016.

InterAgency Brown-Bag Lectures in 2016

Interagency Cooperation and Country Team Operations

Ambassador (Ret.) David Lambertson and Lt. Gen. (Ret.) Richard Keller
September 13, 2016

FBI Cyber Task Force

Special Agent Christopher J. Lamb, Ph.D., FBI
October 25, 2016

Getting to Know the CIA

John G. Breen, Ph.D.
CGSC Distinguished Chair for National Intelligence Studies
November 8, 2016

The Greater Kansas City Federal Executive Board

Mr. Larry A. Hisle
Executive Director, Greater Kansas City Federal Executive Board
December 13, 2016

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Program Assistant, Simons Center

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Please consider a donation to the Simons Center.
Your contributions will play an important role in developing interagency leaders
and building an interagency body of knowledge. Visit www.simonscenter.org to learn more.

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