Col. Arthur D. Simons Center
for the Study of Interagency Cooperation

Progress Report 2017

The Simons Center is a program of the CGSC Foundation, Inc., sponsored in part by a grant from the Perot Foundation.

www.simonscenter.org
2017 was a good year for the Simons Center. Throughout the year we were able to positively contribute to the U.S. Army Command and General Staff College and the CGSC Foundation. We continue to address our mission of developing interagency leaders, improving interagency processes, and building a body of interagency knowledge. As you’ll read in this report, the Simons Center has increased its impact and enhanced its importance to the U.S. Army Command and General Staff College and the greater Fort Leavenworth community via several programs, services, and activities.

During 2017, we not only continued our partnership with the U.S. Army Command and General Staff School to enhance the scholarship of the College, we increased our support and value by raising the number of senior interagency experts we sponsored in support of the curriculum as well as we increased the number of manuscripts published that were authored by faculty and students. Likewise we assisted the College with their outreach mission, connecting the general populace with senior government officials as well as by showcasing the world-class faculty of the College through our numerous speaker series programs. We are very proud that we have formed partnerships with area universities which not only assist us financially but more importantly allow us the opportunity to enhance the scholarship at these schools with the unique resources only we can provide.

The Simons Center has increased its support of the larger Command and General Staff College Foundation mission by more actively managing and participating in Foundation events and programs. The Center has engaged in fund raising events, brought in program sponsors, taken over management of several Speaker Series, and is more actively involved in programs that promote the Foundation to the greater Kansas City community. This is essential and is something that we will continue to do.

My thanks go out to the many folks who have made this past year’s success possible – the CGSC Foundation’s Board of Trustees’ leadership, our Editorial Board, the Simons Center Advisory Board, the Board of Trustees’ Simons Center Committee, and the leadership and faculty of the College. Your contributions are truly appreciated and I hope that you will continue to work with us as we grow and increase our impact in 2018.

- Roderick M. Cox
Colonel, U.S. Army, Retired
Program Director, Simons Center
Did you know?...
Since its founding in 2010, the Simons Center has published 116 manuscripts penned by U.S. Army Command and General Staff College students, graduates and faculty.

2017 Support to the
U.S. Army Command and General Staff College

- Sponsored CGSOC student writing awards
- Sponsored School of Advanced Military Studies student writing awards
- Sponsored CGSC faculty writing awards
- Published faculty and student manuscripts
- Sponsored the Distinguished Professor of Foreign Policy and Diplomacy program
- Co-sponsored InterAgency Brown-Bag Lecture Series with the U.S. Army Command and General Staff School
- Conducted WWI and Vietnam Lecture Series with the CGSC Department of Military History
- Facilitated CGSC faculty interaction with area universities, enhancing scholarship throughout our community and faculty CVs
- Participated in and attended CGSC events and seminars
- Provided speakers for CGSC elective courses and events
- Encouraged faculty and student research of interagency issues and the publication of original research and personal experiences in the field
- Provided Distance Learning and Satellite Campus students with access to materials once exclusive to local students, including video of lectures.

Simons Center Fellow

Col. Todd Schmidt, U.S. Army, continued his work in 2017 as the senior military research fellow at the Simons Center. Schmidt also continued his work in the Army Strategic Planning and Policy Program, pursuing his Ph.D. studies at the University of Kansas in a program through the U.S. Army Command and General Staff College’s School of Advanced Military Studies.

This past year Schmidt’s publications included multiple book reviews in both the InterAgency Journal and the Association of the U.S. Army’s ARMY Magazine. Schmidt has completed his Ph.D. coursework and his written and oral comprehensive exams in early 2018, and has begun work on his dissertation.

Simons Center Intern

Paige Cox joined the Simons Center in summer of 2017 as an intern. Cox is junior in the School of Journalism at the University of Missouri at Columbia. During her time at the Simons Center, Cox worked as a contributing editor to the InterAgency Journal.

Simons Center Internship Agreements

[Logos of universities and organizations]
The Interagency Brown-Bag Lecture Series offers a forum for interagency faculty to discuss with interested students and faculty the work of their respective agency, enhancing attendee understanding of the value of a ‘whole-of-government’ approach to our nation’s international security strategy.

- Dr. John G. Breen
Commandant’s Distinguished Chair for National Intelligence Studies, CGSC

InterAgency Brown-Bag Lecture Series

The Simons Center continued their lecture series, co-hosted with the U.S. Army Command and General Staff School (CGSS), the InterAgency Brown-Bag Lecture Series. The series is an extracurricular, interagency topic-focused series that is intended to help enrich the CGSS curriculum.

Each lecture features speakers from U.S. government agencies who share both their agency’s and their personal experience and expertise with the students and faculty at the Command and General Staff College. This year’s lectures included speakers from National Geospatial Intelligence Agency (NGA), Defense Intelligence Agency (DIA), United States Agency for International Development (USAID), Federal Bureau of Investigation (FBI), U.S. Department of State, and the Greater Kansas City Federal Executive Board (FEB).

2017 saw an increase in faculty and student participation, as attendance was up 20% over 2016, averaging over 70 attendees per lecture with some being standing room only.

Presentations are recorded for use by the 6,000+ Distance Learning CGSC students and the resident CGSS at the four satellite campuses. Presentations are also available for viewing at the Simons Center website.

The CGSC Foundation and the Simons Center have received support for all brown-bag lectures in academic year 2018 from First Command Financial Services in Leavenworth, Kansas. Lectures are scheduled each month that classes are in session, and all presentations are free and open to the public.

War-Era Lecture Series

The CGSC Foundation and the Simons Center have continued their support of two lecture series that are intended to commemorate and celebrate the participants in two different eras of war—World War I and the Vietnam War. The lectures also serve to expand the learning experience beyond the standard classroom.

The CGSC Department of Military History presents the “General of the Armies John J. Pershing Great War Centennial Series” with support from the CGSC Foundation. This lecture series is sponsored by national headquarters of the Veterans of Foreign Wars (VFW) in Kansas City, Missouri, and First Command Financial Services in Leavenworth, Kansas.

CGSC’s Department of Military History also presents the “Vietnam War Commemoration Lecture Series” with support from the U.S. Army Garrison Fort Leavenworth, the CGSC Foundation and the Henry Leavenworth Chapter of the Association of the U.S. Army (AUSA). This lecture series is also sponsored by national headquarters of the VFW in Kansas City, Missouri, First Command Financial Services in Leavenworth, Kansas, and Vietnam Veterans of America in Leavenworth, Kansas.

Both of these lecture series are conducted in the evening and are open to the public.
The DACOR Visiting Professor of Diplomacy program for academic year 2018 has been made possible with support from the University of Saint Mary and Park University.

**DACOR Visiting Professor of Diplomacy**

The DACOR Visiting Professor of Diplomacy Program is conducted in partnership with the Diplomatic and Consular Officers, Retired, Inc. (DACOR) organization. Several times a year retired senior officials visit Fort Leavenworth to interact with U.S. Army Command and General Staff College (CGSC) students and faculty to provide a Department of State and Chief of Mission perspective. During the visits, they also interact with area universities and civic organizations.

Ambassador (Ret.) Laura Kennedy returned for a second visit in April, again serving as the DACOR visiting professor of diplomacy for the CGSC Class of 2017. Kennedy previously served as the U.S. Ambassador to Turkmenistan and as the Deputy Assistant Secretary of State for European and Eurasian Affairs during her nearly 40-year diplomatic career.

During her visit, Kennedy spoke at the opening reception for the spring 2017 National Security Roundtable and attended student seminars at CGSC, visiting with students and discussing interagency operations overseas, diplomatic tools, and diplomatic power. Ambassador Kennedy also visited with undergraduate students at the University of Saint Mary in Leavenworth, Kansas, and received a private tour of the university’s Abraham Lincoln collection.

In December, Ambassador (Ret.) Deborah A. McCarthy visited Fort Leavenworth as the DACOR Visiting Professor of Diplomacy for CGSC class of 2018. Ambassador McCarthy had a distinguished career of more than 30 years as a U.S. diplomat, serving as the U.S. Ambassador to Lithuania from 2013 to 2016, and directing the expansion of U.S. military and strategic communications in the Baltic region.

While at Fort Leavenworth, Ambassador McCarthy met with students and faculty of the School of Advanced Military Studies (SAMS), participating in a seminar discussion focusing on civil-military relations and leading a panel of interagency representatives in a discussion on the agencies comprising a Country Team at an overseas U.S. Embassy. McCarthy also met with students and faculty from CGSC and the University of Saint Mary, and delivered the keynote remarks at Park University’s annual Pearl Harbor Commemoration ceremony.

**USAID career minister visits Fort Leavenworth**

Dr. Dirk Dijkerman, a retired U.S. Agency for International Development (USAID) Career Minister, visited Fort Leavenworth as part of a Simons Center special speakers program in April 2017. While at Fort Leavenworth Dijkerman visited various elective courses at the U.S. Army Command and General Staff College and attended an InterAgency Brown-Bag Lecture on the roles and missions of USAID, where he spoke about his experience as the Executive Coordinator of the U.S. Ebola Task Force in 2014-2015. He also spoke at Park University in Parkville, Missouri.
Support to Professional Military Education
Simons Center publications are part of the curriculum at these institutions:
U.S. Army Command and General Staff College, Air Command and Staff College,
U.S. Army War College, Naval War College, Air War College, Naval Postgraduate School,
National Intelligence University and U.S. Army Special Warfare Center.

Expanding our “Body of Knowledge” – 2017 update

• 205 manuscripts published since 2010
• Simons Center Publications: 4 InterAgency Journals
• Special edition InterAgency Journal on the topic of Weapons of Mass Destruction published in cooperation with National Defense University
• InterAgency Journal readership more than 11,000
• More than 56 percent of published material is authored by U.S. Army Command and General Staff College faculty and students
• All published material archived by the Ike Skelton Combined Arms Research Library, Naval Postgraduate School Center for Homeland Defense, and DHS’s Homeland Security Digital Library
• InterAgency Journal now distributed to all country teams at U.S. embassies worldwide
• Subscription list more than 2,300: 50% military; 40% civilian federal agencies; 10% academicians
• Print and web-based publishing: ePub and PDF formats available online

Development of the website in 2017

• Relevant interagency news and featured articles from the InterAgency Journal are posted weekly, with Simons Center news and publications posted throughout the year
• 319 items posted on the website in 2017: 4 InterAgency Journals, 18 Simons Center and interagency events, 82 Simons Center news posts, 215 interagency news posts
• 14,748 website visits - up 9.5% from 2016
• 24,975 pageviews - up 6.9% from 2016
• Simons Center publications attracted a significant amount of attention on the website, with 20% of the pageviews. The InterAgency Journal alone accounts for over 14% of the pageviews.
• 386 email subscribers - up 18.4% from 2016
• 2,100+ manuscripts in annotated bibliography
• Links to 69 government agencies; 72 academic and research institutes; 48 non-government, non-profit, and international organizations; and 39 federal special reports and publications available on the website
CGSC Foundation support for the College is in three general areas:

_Scholarship, Outreach, and Soldier & Family Support._ Foundation programs are intended to enhance the academic experience for the students and faculty, enrich the lives of their families, and help connect Americans with the College and their military.

**Make our mission yours**

One of the best way to help an American hero is to invest in them, get right to the source, and find the right kind of assistance right here in their local community. That’s the important job of the Command and General Staff College Foundation, an organization that exists solely to enhance the professional military education and quality of life for service members and their families, right here at Fort Leavenworth and living in the Kansas City area, or at one of U.S. Army Command and General Staff College’s satellite schools or online.

Service members helping fellow service members – that’s who we are.

Every year the Foundation, through our numerous scholastic, outreach, and family support programs enhances service members’ academic experience while studying at CGSC, connects Americans with their military, and enriches the lives of military families. We pay for the things that the U.S. Army budget does not allow for or cannot pay for by law – the rewarding of excellence in scholarship, bringing together community leaders with America’s future military leaders, and offering family programs that bring military families closer after many years of deployments and sacrifice.

Please visit the Command and General Staff College Foundation website [www.cgscfoundation.org](http://www.cgscfoundation.org) to review all the programs and events the Foundation does for America’s finest. Or call us at (913) 327-9848 to schedule a visit to Fort Leavenworth to see what the Foundation does.

After reviewing what we accomplished in 2017, please consider a gift to the Command and General Staff College Foundation to support this important and much needed effort.

*Left – The CGSC Foundation supports the majority of academic awards presented to each CGSC class. Center – The Foundation conducts one of the largest outreach programs for the College each year by hosting the “Celebration of International Friendship” in downtown Kansas City. Right – One of the most popular Family Support programs the Foundation supports are the summer youth reading programs at the on-post library.*
Simons Center
for Interagency Cooperation

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